



The countdown to the 80th Anniversary of the D-Day landings in Normandy, France, has begun and your organisation can be part of the build-up.

Events

D-Day 80 in June 2024 is an event taking place throughout the United Kingdom, Channel Islands, Isle of Man, UK Overseas Territories and at the British Normandy Memorial overlooking Gold Beach, Normandy, one of the five Beaches landed on 6th June 1944, in Commemoration/Celebration of the 80th Anniversary of the D-Day landings. It will involve the following five charities - The Royal Naval Association, ABF The Soldiers Charity, RAF Benevolent FUND, the Merchant Navy Association and the Normandy Memorial Trust, along with local communities, schools, organisations, pubs and other areas of the hospitality industry. Tens of thousands of people will be taking part on 6th June 2024.

- D-Day 80 Proclamation
- Poem for Schools
- Incorporating National Fish & Chip Day
- International Tribute
- The Lighting of Beacons
- The lighting of Ships Lanterns in Pubs
- Pipers
- Town Criers

Details, along with the message from the UK Prime Minister, Rishi Sunak, encouraging local communities to take part can be found at www.d-day80beacons.co.uk, which is already attracting thousands of visits a month from across the UK and around the world, keen to find out how they can become involved and how to register their participation. The numbers will rapidly build as **D-Day 80** draws near.

Advertising Opportunities on the Website

There are a limited number of opportunities to advertise on the website. All ads will be the same size - 600 pixels wide x 500 pixels high - and competitively priced at £1,000.00 plus VAT for a permanent posting on the site until 31st December 2024. That's equivalent to just £100 per month for ten months. Your ad will feature a clickable hyperlink taking visitors directly to your website, and you'll be able to use the official **D-Day 80** logo on all related materials.

Artwork

Artwork for www.d-day80beacons.co.uk should be created at 200dpi, sized at 600 x 500 pixels and supplied as a .JPEG (Avoid using small text). Email to: Simon Briant at simon@sdbmarketing.co.uk

Contact

To reserve your space on the D-Day 80 website please contact:

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